

We enhance

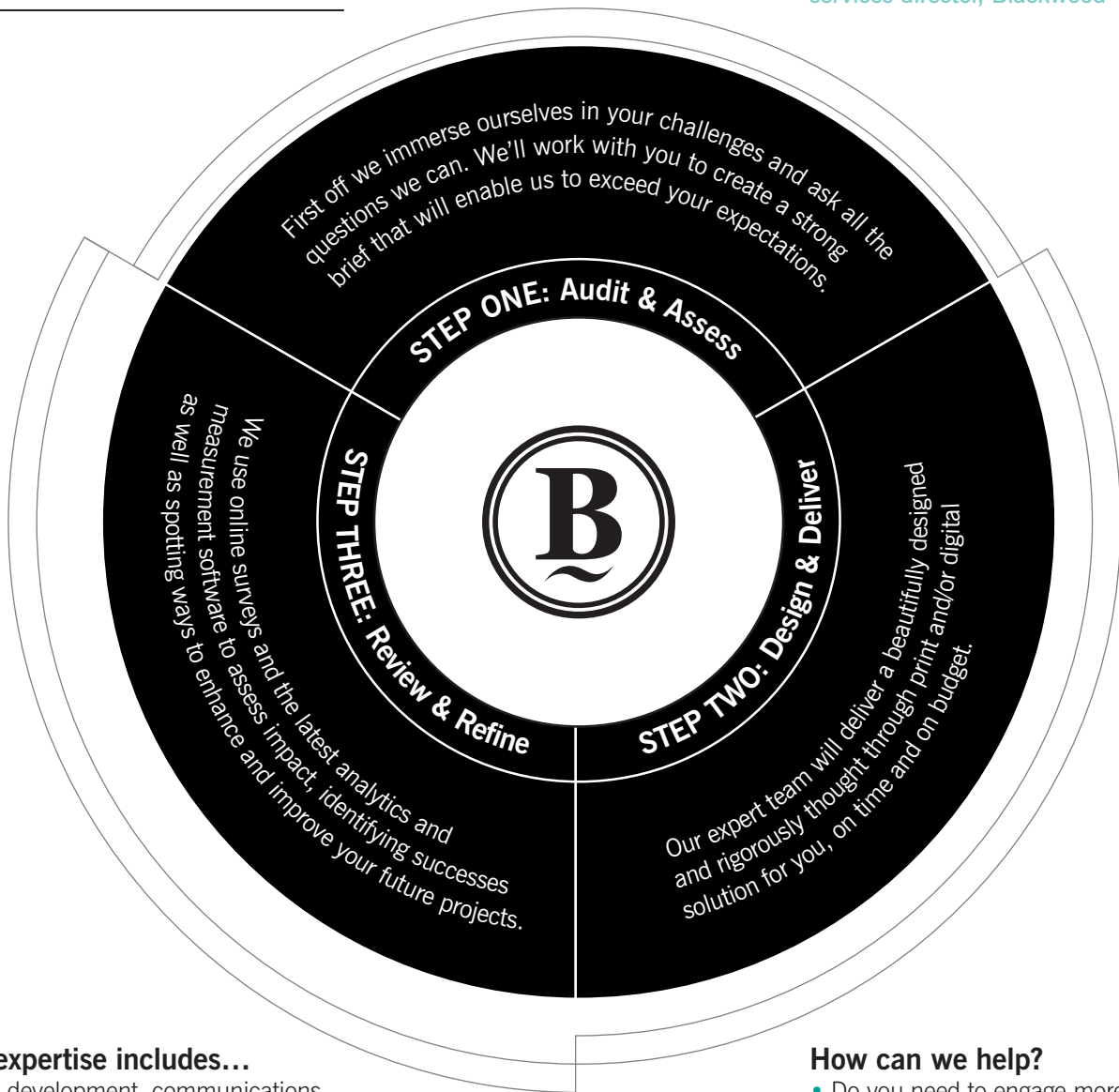
RE-EVALUATE YOUR APPROACH TO DESIGN

Blackwood appreciates that the investment you make in design must have a clear return.

We have evolved a three-step working model that's all about collaboration, inspiration and innovation, and – above all – ensuring you are guaranteed a good return on your investment.

“Taking the time to understand what your challenges and goals are is key to producing effective solutions, and to a long and rewarding professional partnership.”

Clare Ritchie, Partner and client services director, Blackwood



Our expertise includes...

Brand development, communications strategy, relationship management, exhaustive knowledge of every design and digital software product, user experience, technical delivery, project management, problem solving, search engine optimisation, copywriting, editorial content, content strategy, training and brand language development.

We work holistically

We produce work for multiple channels, devices and audiences. That means you can trust all your design work to one dedicated team who deliver creativity with consistency and cost effectiveness.

How can we help?

- Do you need to engage more effectively with employees or get your people collaborating?
- Is an impending merger likely to lead to a rebrand?
- Are you keen to simplify your communication with more use of video animations?
- Are your audience's needs changing, leading to certain channels becoming less effective?

If you would like a fresh approach, plan ahead for success.

Contact Clare Ritchie, Client Services Director, on **+44 (0)1273 021 792** or email clare@weareblackwood.com